



Bedford Main Street, Inc.

NEWS RELEASE

5 July 2002

For Immediate Release
Contact: Scott Smith
July 5th-7th (434) 528-3995 [home]
Resuming July 8th at (540) 586-2148 [office]

BEDFORD MAIN STREET RAISES OVER \$3,000.00 FOR THE NATIONAL D-DAY MEMORIAL AT LIBERTYFEST

On a hot, humid July 4th evening, over 1,500 people from throughout Central and Southwestern Virginia converged on the Farmers Market in Centertown Bedford to party at the First Annual LibertyFest celebration hosted by Bedford Main Street, Inc.

The Worx, a phenomenal Rock n' Roll band from Roanoke, entertained the crowd right through the evening, only breaking for a fantastic fireworks display launched from Burks Hill, site of the National D-Day Memorial, about a half mile away.

Before the end of the night, Scott Smith, Executive Director of Bedford Main Street, announced to the ecstatic crowd that they, by purchasing admission, had helped raise over \$3,000.00 for the National D-Day Memorial Foundation (half of the \$4 adult ticket price was dedicated to the D-Day Memorial). Given an extra boost of patriotic spirit, the mass of attendees carried the celebration on past eleven o'clock.

Bedford Main Street, Inc. would like to thank LibertyFest sponsors Atlantic Bay Mortgage, WYYD, WROV, and Magic FM. A special thanks also goes out to Budweiser, Peaks of Otter Winery, the Bedford Area Chamber of Commerce, SOBer Marketing, WBLT 1350 AM, and all the volunteers who helped make LibertyFest a success.

A check presentation with representatives from Bedford Main Street and the National D-Day Memorial Foundation will be announced early next week via news release.

For more information on Bedford Main Street, Inc.,
call 540-586-2148 or visit us on the web at www.bedfordmainstreet.org

#