



Bedford Main Street, Inc.

NEWS RELEASE

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For Immediate Release
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BEDFORD'S FARMERS MARKET WILL BE ROCKIN' UNDER THE FIREWORKS AT LIBERTYFEST

Patriotic holidays and Bedford, the Patriotic Capital of Virginia, go hand in hand. On July 4th, folks from throughout the region will gather at the Farmers Market in Centertown Bedford to reaffirm and celebrate the spirit of America.

Live music will be performed by The Worx Band, a Roanoke Valley-based group that, as its name implies, plays a wide variety of music, especially rock and country. After playing a tour of gigs in Roanoke and Franklin County, The Worx will bring an energetic, soulful performance to Bedford's Market.

The skies above Centertown will be illuminated by a **huge fireworks show** (sponsored by Bedford City/County Recreation Depts.) launched from Burks Hill, site of the National D-Day Memorial, just after dark. Big Daddy, the Snack Shop, and Vito's Pizza will offer a **wide variety of food**. Peaks of Otter Winery and Budweiser will be stocking the **Beer & Wine Garden**, which will be adding a new feature: tables and chairs to create a café setting.

As if all the above isn't enough, The Tulip Tree will be on hand to showcase their expertise in **Henna Body Art**, an ancient form of temporary body beautification.

Admission is only \$4 per person, with half going to benefit the **National D-Day Memorial!** Children 12 & under are free. BYOC (Bring your own chair).

Gates open at 7pm...event ends at 11pm. The Bedford Farmers Market is located in the heart of Centertown, with entry gates on Washington Street behind Bedford Hardware and on West Main Street next to NBC Bank.

Plenty of free parking is available behind First Union, behind the County Administration Building, at Vista Foods, and the streets and parking lots surrounding the Farmers Market.

For more information, call 540-586-2148 or visit us on the web at www.bedfordmainstreet.org

Hosted by Bedford Main Street, Inc., Libertyfest is **sponsored by Atlantic Bay Mortgage**, WYYD, WROV, and Magic FM, and the Bedford Area Chamber of Commerce.

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