



Bedford Main Street, Inc.

NEWS RELEASE

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For Immediate Release
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FOOD, MUSIC, AND A GREAT CAUSE MEET AT BEDFORD BLUES & BBQ

On Saturday August 10th, some of the region's best Blues bands will be performing at the Farmers Market in Centertown Bedford at the 1st Annual Bedford Blues & BBQ Festival. Special guests include Jump Street, the Deanie Blues Band, and Proffitt & Sandidge, who will be presenting a mix of both Chicago and Memphis style Blues...Deanie Blues and Proffitt & Sandidge won second and third places, respectively, at the James River Blues Society's Talent Competition at the Sedalia Center last month.

Following these great acts will be Roadhouse, with their hard-driving electric Blues sound. Roadhouse regularly plays gigs at the World Café in Forest, the Coffee Pot in Roanoke, and all the area's biggest outdoor venues, including Bedford Centerfest for four out of the last five years. Fans also tune in to hear Roadhouse on WROV's Blues Show on Sunday Nights.

Everyone knows that Blues music and great BBQ go hand in hand, so Pigs-R-Us will be on the scene with BBQ Pork & Chicken and Roasted Corn on the Cob. If that's not enough to get you going, Moe's Southern Hot Wings will certainly get your fire started. Big Daddy will be on hand with his full variety of "regular" food, including his famous hamburgers. Budweiser and Peaks of Otter Winery are teaming up once again to run the ever-popular Beer & Wine Café, with tables and chairs, a welcome addition.

Of course, a great event like Bedford Blues & BBQ is even greater because of its cause. Half of the \$5 adult admission will be donated to the National D-Day Memorial. "At LibertyFest, we were able to raise over \$3,000 for the memorial...wouldn't it be great if we could beat that at Bedford Blues & BBQ on August 10th!" said Director of Bedford Main Street Scott Smith.

Admission is only \$5 per person (children 12 & under are free). BYOC (Bring your own chair). The Bedford Farmers Market is located in the heart of Centertown, with entry gates on Washington Street behind Bedford Hardware and on West Main Street next to NBC Bank. For more information, call 540-586-2148 or visit us on the web at www.bedfordmainstreet.org

Hosted by Bedford Main Street, Inc., Bedford Blues & BBQ is **sponsored by WROV FM**. Partners include the Bedford Area Chamber of Commerce, James River Blues Society, and Bedford Council for the Arts.

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Bedford Main Street, Incorporated is a non-profit organization dedicated to the historic preservation and economic development of Bedford's Centertown business district. Founded in 1985 as a part of the Virginia Main Street Program, Bedford Main Street achieves its goals through the activities of the Merchants Committee, Design Committee, Farmers Market, and special events in Centertown. Bedford Main Street also sponsors the Bedford Council for the Arts.

www.BedfordMainStreet.org