



# Bedford Main Street, Inc.

## ***NEWS RELEASE***

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For Immediate Release  
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### **ENTER THE CENTERTOWN BANNER DESIGN CONTEST & WIN \$100!**

Across the country, downtowns use canvas banners mounted on street lamps or other poles to dress up the streetscape. These banners create a festive atmosphere that builds community pride. In addition, the banners serve to mark Centertown as a special place, and encourage out-of-town traffic to slow down and see what Centertown has to offer. These are similar in size and shape to the red vertical banners that are displayed at Christmas in Bedford.

The Design Committee of Bedford Main Street, Inc. is developing a plan for purchasing and installing banners similar to the ones seen below in Centertown Bedford. Design submissions are currently being solicited from the public. **The winning designer will receive \$100!**

Designs may incorporate elements of Centertown architecture, landmarks, themes significant to Bedford, or any other concepts that are representative of the Centertown Historic District. The deadline for entries is Tuesday March 18th at 5:00pm. Individuals wishing to enter should contact Bedford Main Street at 540-586-2148 or visit the web site at [www.bedfordmainstreet.org](http://www.bedfordmainstreet.org) to receive an entry form that includes design guidelines.

This contest is sponsored by Bedford Main Street, Inc. and the Bedford Historical Society.

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Bedford Main Street, Incorporated is a non-profit organization dedicated to the historic preservation and economic development of Bedford's Centertown business district. Founded in 1985 as a part of the Virginia Main Street Program, Bedford Main Street achieves its goals through the activities of the Merchants Committee, Design Committee, Farmers Market, and special events in Centertown. Bedford Main Street also sponsors the Bedford Council for the Arts.

[www.BedfordMainStreet.org](http://www.BedfordMainStreet.org)